#### BOARD OF TRUSTEES, PLAINFIELD TOWN LIBRARIES April 18, 2016; PRML – Both Libraries Featured

#### **Draft Minutes**

Present: Jean Strong, Mark Pensgen, Emily Sands, Nancy Liston, Suzanne Spencer, Nancy Norwalk, director, Mary King, director

Public: Ron Eberhardt, Paul Franklin, Dennis Girouard, Bev Widger, Pennie Armstrong, Emily Boynton, Clint Swift, Bonnie Swift, Cindy Heath, Terri Crane, Virginia Drye

7:20 pm Roll. Emily moved to approve the agenda, Mark seconded. All voted in favor. Paul Franklin spoke on the structure of meetings. He noted that at town meeting the public is the legislative body, but at board meetings the board is the legislative body and can control the agenda and public comment. He recommended simple rules: be transparent, have rules applied fairly, and don't be biased. The board can control for length of time that someone can talk to the issue. The board can cut people off if they are being repetitive but can't do so because of content.

Emily made a motion to limit public comment to the public comment section and part of the discussion of the library director. Jean seconded. All voted in favor.

Announce: Non-public session announcement RSA 91-A:3, II, if necessary

- (a) The dismissal, promotion, or compensation of any public employee or the disciplining of such employee, or the investigation of any charges against him or her, unless the employee affected (1) has a right to a meeting and (2) requests that the meeting be open, in which case the request shall be granted.
- (b) The hiring of any person as a public employee.
- (c) Matters which, if discussed in public, would likely affect adversely the reputation of any person, other than a member of the public body itself, unless such person requests an open meeting.

Public Comment - There was a question about the decision to move the minutes and correspondence to the town office. A suggestion was made to add public comment to the end of the meeting.

Friends Group Updates - Cindy Heath gave PRML update, Emily Boynton gave the Meriden update

#### Administration

A. Approval of March Minutes. Mark moved that we accept the March 7 minutes, Emily seconded. Nancy Liston and Jean Strong abstained. Mark, Emily, and Suzanne voted in favor. March 22 minutes. Nancy Liston made a

- motion to accept the 3/22 minutes with Suzanne's edits. Mark seconded. All voted in favor.
- B. Correspondence The board received an email from Diane Rogers, two formal written complaints from Bonnie Swift, and handwritten request from Diane McDonald.
- C. Donations \$100 Hanover garden club for PRML.
- D. Set future meeting dates: 6/6 Meriden Library, 7/11 PRML, 8/8 Meriden Library, 9/12 PRML). No regular meeting in May due to trustee conference and the need to meet for job interviews.
- E. Trustee conference update
- F. Other items.

Consultant Reports have been filed with the minutes chronologically by date. Emily made a motion that anonymous correspondence will not be accepted or included in minutes. Mark seconded. All voted in favor.

The board assured that all minutes, including those from non-public sessions that are not sealed, will be available with the public minutes and board materials.

Emily made a motion to remove the 2/2015 automation subcommittee minutes from the public record. Suzanne seconded. Suzanne, Emily, Jean, and Nancy Liston voted yes, Mark voted no.

A copy of the public announcement for Nancy Norwalk's transition has been included in the minutes.

The board will annually review RSA 91-A rules to assure right-to-know procedures; It had a review on 12/2/2015.

The board announced that the official record of the board's minutes, correspondence and other documents are filed at the Town Hall in Meriden but that all efforts will be made to keep the Town web-site up-to-date with all of those records.

#### Reports

- A. Directors (Norwalk and King). Suzanne made a motion to authorize Nancy Norwalk to attend an all-day workshop focusing on book preservation for a cost of \$20. Emily seconded. All voted in favor.
- B. Financial (Pensgen) Mark reimbursed all the trustees individually for library trustee conference. Mark is reimbursing himself for \$199 for a printer for PRML.
- C. Working Groups
  - a. Finance June 1 PRML hour change PRML will close at 8 pm instead of 9 pm on Mondays and Wednesdays starting June 1. Jean and Suzanne will post announcements in Cornish Connect and Plainfacts. Notice will be posted on town website.

- a. Trustee Code of Ethics—Third Read Nancy Liston made a motion to wave the third reading. Mark seconded. All voted in favor. Mark Pensgen made a motion to approve the code of ethics. Nancy Liston seconded. All voted in favor.
- b. Director Code of Ethics Second Read. Nancy Liston made a motion to waive the second reading. Suzanne seconded. All voted in favor.
- c. Meeting Room Second Read Nancy Liston made a motion to table the meeting room policy until the subcommittee meets and discusses it. Mark seconded. All voted in favor.

#### Other Projects

- A. Town Survey –the board approved the survey and will have it posted library websites, town website, attach to meeting minutes.
- B. Library director position –The board discussed re-advertising the position on listserves and adding it to the Vermont library job listserve. The board will post the description on library websites, the town website. Nancy Liston will request references and make reference calls.

Discussion with the public about organizational structure, and public input. Emily said that she talked with the town manager and that the select board and school board have made hiring decisions on their own.

The board will meet in late May for interviews and research appropriate background checks for the position. Suzanne will contact the school to get their procedure for background checks on new teacher hires. Suzanne and Emily noted that all volunteers at the school must go through background checks

After the May 1 application deadline, Nancy Liston will let the board know the number of applicants contact the board about setting up interviews for the top three candidates.

- C. Library aide position The board tabled a discussion of a proposed job description and advertising until the next meeting
- D. Meriden Library building and ADA plan Mary King expressed concern regarding delaying action because of another study group and asked the board to start taking action. Ron Eberhardt gave input on the select board's process and plans. Emily and/or Suzanne will try to attend the next select board meeting.
- E. Discussion of future meeting structure table for next meeting.

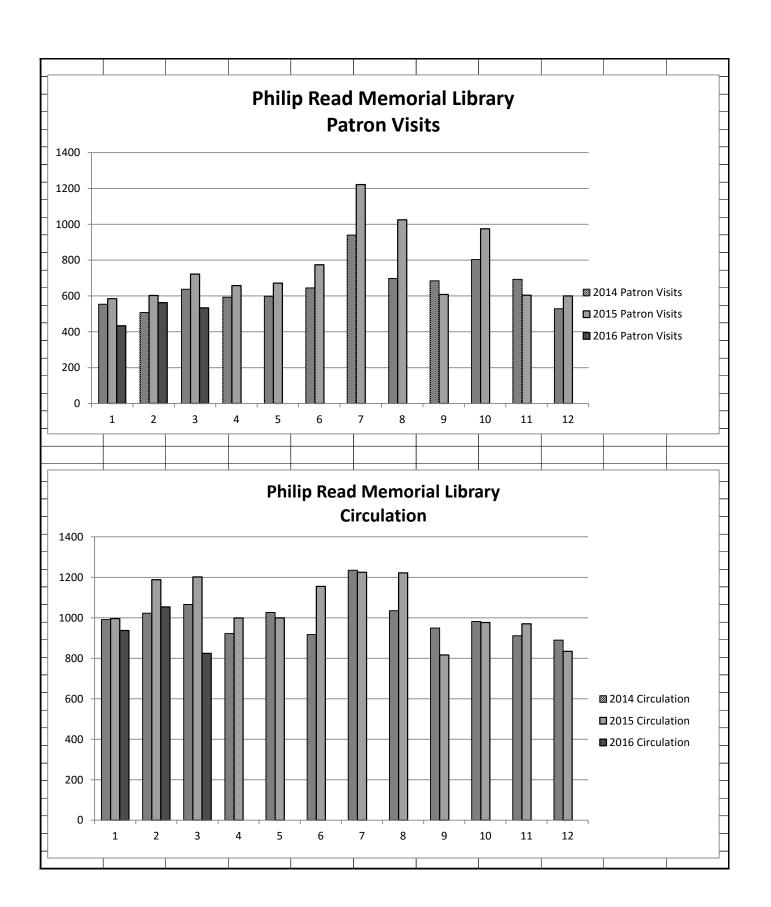
9:35 Mark Pensgen made a motion to adjourn, Nancy Liston seconded. All voted in favor.

Adjournment at 9:35

Attachments:

Directors Reports [2]

Financial Reports [2] Town Survey



#### Meriden Library Director's Report March 2016

Early Closing, Saturday, March 12-Town Meeting

#### **Programs**

Story Time 3/3, 10, 24, 31 Game Time 3/7, 14, 21 Book Group 3/22

#### **Special Programs**

There were three after- school programs in March. On Tuesday, March 8, I led a program using David Macaulay new book, *How Machines Work: Zoo Break*. Only three children attended. On Thursday, March 24, Celia Barnett presented a class on paper-folding crafts. 4 children attended. On Tuesday, March 29, Brad Thompson held a maker program with *Strawbees* a prototyping toy that allows children to build with straws. 8 children attended.

#### **Activities**

I spent 4.5 hours on System Administrator duties; cataloging review, reports, bibliographic records and training a PRML substitute.

#### **Meetings**

I attended the Friends of the Meriden Library meeting on Monday, March 1.

I was away on vacation from 3/14-3/21.

1:08 PM 04/17/16 Cash Basis

# Plainfield Libraries Meriden P&L Budget vs. Actual YTD 2016

	Jan - Dec 16	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
Town Appropriation Appropriation - FICA	559.22	3,005.00	-2,445.78
Appropriation - Operations	4,000.00	18,648.00	-14,648.00
Appropriation - Operations Appropriation - Salary	7,310.20	39,577.00	-32,266.80
•	11,869.42	61,230.00	
Total Town Appropriation			-49,360.58
Trust Fund Income	360.00	700.00	-340.00
Gifts	50.00		
Interest Income	0.04		
Interest - Checking	0.31	40.00	0.47
Interest - Savings	10.17	10.00	0.17
Total Interest Income	10.48	10.00	0.48
Total Income	12,289.90	61,940.00	-49,650.10
Expense			
Legal Expense	19.99		
Salaries	7,310.20	39,577.00	-32,266.80
FICA	559.22	3,005.00	-2,445.78
Library Materials			
Audio/Visual	169.99		
Books & Magazines	485.17		
Library Materials - Other	994.13	8,000.00	-7,005.87
Total Library Materials	1,649.29	8,000.00	-6,350.71
Telephone	221.17	540.00	-318.83
Electricity	373.65	1,700.00	-1,326.35
Fuel Oil	954.95	1,768.00	-813.05
Water/Sewer	100.00	500.00	-400.00
Supplies	92.10	800.00	-707.90
Postage	0.00	250.00	-250.00
Professional Activities	7.38	300.00	-292.62
Programs	53.07	400.00	-346.93
Furniture/Equipment	0.00	100.00	-100.00
Maintenance	300.00	1,800.00	-1,500.00
Automation/Cataloging	0.00	1,000.00	-1,000.00
Computer/Software	0.00	1,800.00	-1,800.00
Misc Expense		100.00	-100.00
Total Expense	11,641.02	61,640.00	-49,998.98
Net Ordinary Income	648.88	300.00	348.88
let Income	648.88	300.00	348.88

# Plainfield Libraries PRML P&L Budget vs. Actual YTD 2016

	Jan - Dec 16	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
Town Appropriation Appropriation - FICA	560.08	3.206.00	-2,645.92
Appropriation - PicA Appropriation - Operations	6,500.00	27,528.00	-21,028.00
Appropriation - Operations Appropriation - Salary	7,321.41	42,214.00	-34,892.59
• • • • • • • • • • • • • • • • • • • •			
Total Town Appropriation	14,381.49	72,948.00	-58,566.51
Trust Fund Income	1,035.00	2,000.00	-965.00
Gifts	240.00		
Fines	-157.05		
Interest Income			
Interest - Savings	0.18		
Total Interest Income	0.18		
Total Income	15,499.62	74,948.00	-59,448.38
Expense			
Salaries	7,321.41	42,114.00	-34,792.59
FICA	560.08	3,206.00	-2,645.92
Library Materials			
Audio/Visual	80.00	0.00	80.00
Library Materials - Other	1,032.98	9,200.00	-8,167.02
Total Library Materials	1,112.98	9,200.00	-8,087.02
Telephone	337.46	1,200.00	-862.54
Electricity	810.69	3,000.00	-2,189.31
Fuel Oil	2,194.86	3,978.00	-1,783.14
Water/Sewer	47.20	300.00	-252.80
Supplies	141.45	1,500.00	-1,358.55
Postage	3.07	250.00	-246.93
Professional Activities	892.25	300.00	592.25
Programs	5.28	600.00	-594.72
Furniture/Equipment	101.86	950.00	-848.14
Elevator	416.66	1,700.00	-1,283.34
Maintenance	467.46	3,350.00	-2,882.54
Automation/Cataloging	0.00	1,000.00	-1,000.00
Computer/Software	0.00	1,800.00	-1,800.00
Misc Expense	0.00	100.00	-100.00
Total Expense	14,412.71	74,548.00	-60,135.29
Net Ordinary Income	1,086.91	400.00	686.91
et Income	1,086.91	400.00	686.91

# Plainfield Library System Strategic Planning Survey 2015

"Great job increasing digital offerings and making the two libraries more integrated!"

"Thanks for asking these questions. It's good to feel as if you want our opinions."

"A library is a community asset. Both libraries give us a return on our investment far greater than we realize."

The Plainfield Library Board of Trustees initiated a survey in 2015 to understand the library needs of the citizens of Plainfield, and to inform the strategic planning process for the library system.

The survey consisted of 52 questions, and was administered on behalf of both the Meriden Library and Philip Read Memorial Library. Responses were received both electronically (228) and in paper format (21). Of the 249 total responses received, there were 15 non-resident respondents. Exactly 50 percent (50%) of registered patrons completed the survey.

Highlights of the survey results include:

- General satisfaction with library services and programs
- More hours and staffing to accommodate additional adult education/training programs and author/literary events and STEM programming for youth
- Books are the most important service provided by the libraries
- Staff available to assist with patrons in person and technology are also important
- The libraries serve as a vital community gathering place
- Social media is not heavily used by respondents, but 75 percent (75%) have e-readers

Of those participating, the top very important items for future improvements to the Philip Read Memorial Library were:

- → Finishing the PRML basement rooms\*
- → Air conditioning for PRML
- → Expanded collections

Of those participating, the top very important items for future improvements to the Meriden Library were:

- → Adding handicapped access
- → Expanding the Meriden Library
- → More comfortable reading areas

Respondents expressed the importance of equitable treatment of the libraries in terms of hours open, staffing, and services, and would like to see more joint programming between the two libraries.

## **Overview**

Surveys were distributed in paper format at each library, and at locations around Plainfield and Meriden. Electronic surveys were available via a link on the library websites and Facebook pages.

Residents self-identified their neighborhood, and of those who selected Meriden, 87 percent (87%) completed the Meriden survey, and of those who selected Plainfield, 84 percent (84%) completed the Plainfield survey. It was evident throughout the survey that respondents used the services of the library closest to their neighborhood. Additional survey response data is outlined in **Table 1.** 

**Table 1. Survey Responses** 

Neighborhood	Online	Manual	Total	% Town Population*	% Registered Patrons**
Plainfield	136	19	155		24%
Meriden	92	2	94		26%
Totals	228	21	249	11%	50%

<sup>\*2,347</sup> Plainfield Population

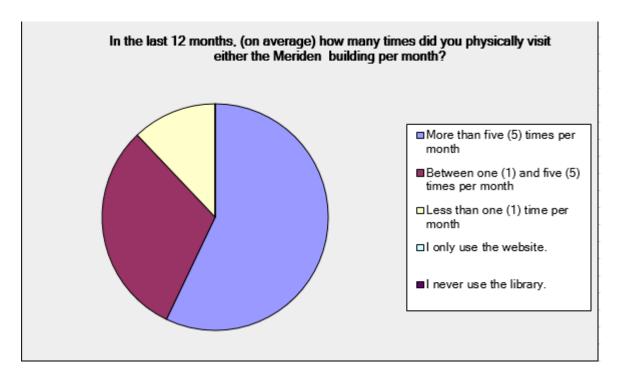
## I. General Library Services

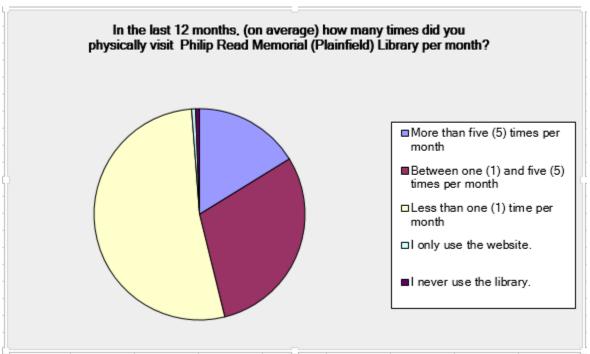
## A. Library Visits

Respondents were asked how many times they visited the libraries in a one month period. Most people visited more than five times per month in Meriden, and less than one time per month in Plainfield. **Figure 1** shows the frequency of visits for each library.

Figure 1. Frequency of Visits

<sup>\*\*</sup>Meriden Registered Patrons = 366, Plainfield Registered Patrons = 637 (2014 State Data)





When asked to identify reasons they did not visit the library more than 5 times in a one month period (13 responses in Meriden, 94 responses in Plainfield), Meriden users identified lack of

time (39 percent), inconvenient hours (23 percent), and the ability to find information elsewhere (31 percent), and Plainfield users identified feeling unwelcome (62 percent) and poor service (75 percent).

Regarding online use from outside the library (home, school, work) in the previous three months, of the 234 responses, 180 users (77 percent) have accessed the libraries online at least 5 times.

Other libraries used by respondents were primarily the Plainfield School, Lebanon and Kilton, Hanover, and Dartmouth.

#### B. Patron Activities

When asked what they typically do when visiting the library, the majority of respondents from both libraries indicated checking out books as the primary activity, followed by checking out DVDs/CDs. Other activities in the top 10 list of activities for both libraries are as follows:

- Attend programs, meetings, events
- Read and/or check out magazines and newspapers
- Request inter-library loan
- Get help from library staff

Other top activities reported for Plainfield residents indicate that they view the library as a community information and services center for purchasing trash stickers, getting information about Town business, accessing downloadable books, donating to the Friends' book sale, and buying gifts for example. In Meriden, additional uses include accessing downloadable books/CDs meeting a friend, sharing time with children, bringing visitors, computer use and research. The top 10 activities for each library are shown in **Tables 2 & 3.** Activities in bold were identified as common to all respondents.

## Plainfield Library System Strategic Planning Survey - Meriden Library

What do you typically do when you visit the Meriden Library building? Choose all that apply.

Answer Options	Response Percent	Response Count
Check out books	96.7%	88
Check out DVDs/CDs	73.6%	67
Attend programs - Children/Family/Adult	65.9%	60
Attend a meeting or event	56.0%	51
Read and browse at the library	54.9%	50
Request inter-library loan	54.9%	50
Visit with friends or spend time with my children	50.5%	46
Check out audio books	45.1%	41
Get help from library staff	45.1%	41
Read and/or check out magazines and/or newspapers	44.0%	40

Table 3. Top 10 Activities - Philip Read Memorial Library

#### Plainfield Library System Strategic Planning Survey - Philip Read Memorial Library

What do you typically do when you visit the Philip Read Memorial library building? Choose all that apply.

Answer Options	Response Percent	Response Count
Check out books	86.0%	129
Check out DVDs/CDs	60.0%	90
Access NH Downloadable Audio Books	46.7%	70
Access NH Downloadable Books	44.7%	67
Read and/or check out magazines and newspapers	24.0%	36
Buy a gift, PlainFacts or trash stickers	23.3%	35
Request inter-library loan	20.0%	30
Use meeting room - Attend a meeting, program or event	20.0%	30
Drop off books for the Friend's book sale to benefit the PRML	19.3%	29
Get help from library staff	18.7%	28

## C. Finding Materials at the Library

Participants were asked if they found what they were looking for on their most recent visit to the library. In Meriden, 96 percent answered yes, and in Plainfield, 51 percent answered yes. A

follow up question asking why patrons were unable to find what they were looking for indicated the following:

- item was checked out
- library had no material on the subject
- staff requested material from another library
- staff could not find the material
- information/services needed were not available

Participants were asked if they generally found what they were looking for in the libraries. The majority of Meriden respondents (97 percent) reported being able to find what they were looking for always or sometimes, and Plainfield respondents (51 percent) reported being able to find what they were looking for always or sometimes, and 41 percent reported rarely being able to find what they were looking for.

## D. Helpfulness of Staff

When asked to rate the level of service received by the staff, approximately half of Plainfield respondents indicated the staff was pleasant, welcoming, helpful, and knowledgeable, while half indicated the staff was not helpful or knowledgeable. The majority of Meriden respondents indicated the staff was pleasant, welcoming, helpful, and knowledgeable.

## E. Importance of Library Services

In rating importance of the various library services, both groups of respondents cited staff available to assist with patrons in person as the second most important service, with NH downloadable books identified as the most important for Plainfield respondents, and Collections/Material - Books identified as the most important for Meriden respondents. The top 10 most important services for each library are shown in **Tables 4 & 5**. The services listed in the top 10 as important to both sets of respondents listed below:

- Collections/Material Books
- Staff available to assist with patrons in person
- Staff available to assist with technology
- Current hours of operation
- Trainings and classes
- Using library computers

**Table 4. Importance of Library Services - Meriden Library** 

#### Plainfield Library System Strategic Planning Survey - Meriden Library

How IMPORTANT are the following to you in your personal use at the Meriden Library? Please mark importance of each.							
Answer Options	Very important	Somewhat important	Not very important	Not important at all	Not Applicable	Response Count	
Collections/Material (Books)	69	16	0	1	1	87	
Staff available to assist patrons (in person)	64	22	3	0	0	89	
Programs for children including literary, cultural or civic events	60	10	3	3	8	84	
Collections/Material (DVDs)	55	20	4	1	4	84	
Staff available to assist with technology	52	17	7	5	5	86	
Current hours of operations	51	34	2	0	0	87	
NH Downloadable Audio Books	47	10	11	8	7	83	
Trainings and classes	47	8	15	8	7	85	
Using library computers	46	11	8	9	9	83	
Collections/Material (Magazines and Newspapers)	44	21	12	4	3	84	

Table 5. Importance of Library Services - Philip Read Memorial Library

Plainfield Library System Strategic Plan	ning Survey - Ph	ilip Read Mei	morial Libra	ry			
How IMPORTANT are the following to you in your personal use at the Philip Read (Plainfield) Memorial Library? Please mark importance of each.							
Answer Options	Very important	Somewhat important	Not very important	Not important at all	Not Applicable	Response Count	
NH Downloadable Audio Books	84	18	9	16	6	133	
NH Downloadable Books	83	25	5	14	5	132	
Staff available to assist with technology	75	27	18	11	7	138	
NH Downloadable Magazines	72	13	15	24	8	132	
Using library computers	72	26	12	18	8	136	
Downloadable Newspapers	67	13	18	24	7	129	
Trainings and classes	66	35	14	10	6	131	
Collections/Material (Books)	60	78	4	0	2	144	
Staff available to assist patrons (in person)	53	86	6	0	1	146	
Current hours of operations	45	94	7	1	1	148	

## F. Satisfaction With Library Services

Respondents were asked about their level of satisfaction with library services. Both survey groups indicated they were very satisfied or somewhat satisfied with several common areas:

- Staff available to assist patrons in person & by phone
- Collections/Material (Books)
- Collections/Material (DVDs)
- Collections/Material (Magazines and Newspapers)

The top 10 areas of satisfaction are shown in **Tables 6 & 7**, with preferences common to both libraries in bold.

Table 6. Satisfaction With Library Services - Meriden

#### Plainfield Library System Strategic Planning Survey - Meriden Library

How SATISFIED are the following to you in your personal use at the Meriden Library? Please mark importance of each.							
Answer Options	Very satisfied	Somewhat satisfied	Not very satisfied	Not satisfied at all	Not Applicable	Response Count	
Staff available to assist patrons (in person)	77	6	1	0	0	84	
Staff available to assist patrons (by phone)	67	8	0	0	7	82	
Collections/Material (Books)	61	15	4	0	1	81	
Staff available to assist with technology	60	3	1	0	16	80	
Staff available to assist patrons (online)	58	6	1	0	16	81	
Programs for children including literary, cultural or civic events	57	9	0	0	11	77	
Collections/Material (DVDs)	54	13	4	1	6	78	
Programs for adults including literary, cultural or civic events	54	10	2	0	11	77	
Collections/Material (Magazines and Newspapers)	51	13	2	0	12	78	
Trainings and classes	51	4	1	0	21	77	

Table 7. Satisfaction with Library Services - PRML

Plainfield Library System Strategic Planning Survey - Philip Read Memorial Library

How SATISFIED are you with the following at the Philip Read Memorial Library? Please mark importance of each.							
Answer Options	Very satisfied	Somewhat satisfied	Not very satisfied	Not satisfied at all	Not Applicable	Response Count	
NH Downloadable Books	89	10	2	0	36	137	
NH Downloadable Audio Books	89	9	3	0	37	138	
NH Downloadable Magazines	80	7	2	0	49	138	
Downloadable Newspapers	76	5	3	1	51	136	
Staff available to assist patrons (in person)	63	75	7	2	1	148	
Staff available to assist patrons (by phone)	47	76	3	0	16	142	
Collections/Material (Books)	42	91	8	0	1	142	
Collections/Material (Magazines and Newspapers)	39	71	3	2	23	138	
Staff available to assist with technology	36	10	16	53	26	141	
Collections/Material (DVDs)	36	85	4	1	14	140	

## G. Hours of Operation

Respondents were generally satisfied with the hours of operation at both libraries, with Plainfield respondents being somewhat less satisfied. The comments indicated a preference for more hours for both libraries, that both libraries be open the same number of hours, and that both libraries stay open until 8 pm.

In a follow up question about which times would be most convenient if additional hours were added, Meriden respondents indicated Mondays & Fridays, 1-6 pm, and Plainfield respondents indicated Mondays & Wednesdays, 1-6 pm.

## H. Services Important for the Entire Plainfield Community

Looking at the community as a whole, both sets of respondents indicated the same two priorities for what the Plainfield libraries should offer:

- 1. Providing materials (books, magazines, DVDs, Music CDs, online content)
- 2. Offering a community gathering place

## II. Collections & Programming

## A. Importance of Collections

Respondents were asked what components of the library collections they felt were the most important. Downloadable books and audiobooks were identified as the most important for Plainfield respondents, while adult and children's books were the most important for Meriden respondents. The top five collection preferences are shown in **Tables 8 & 9.** 

**Table 8. Importance of Collections - Meriden Library** 

#### Plainfield Library System Strategic Planning Survey - Meriden Library

Of the following collections the library provides, which are the most important to you at Meriden Library?							
Answer Options	Very important	Somewhat important	Not very important	Not important at all	Not applicable		
Books	77	3	1	0	0		
Children's Books	63	4	3	2	5		
NH Downloadable Audio Books	50	10	8	6	2		
NH Downloadable Books	47	10	10	5	3		
DVDs/music CDs	45	24	6	3	0		

Table 9. Importance of Collections - Philip Read Memorial Library

#### Plainfield Library System Strategic Planning Survey - Philip Read Memorial Library

Of the following collections the library provides, which are the most important to you at Philip Read Memorial Library?

Answer Options	Very important	Somewhat important	Not very important	Not important at all	Not applicable
NH Downloadable Audiobooks	81	19	10	13	8
NH Downloadable books	80	24	9	12	5
NH Downloadable Magazines	74	9	19	18	9
Online newspapers	72	9	18	20	11
Adult Books	68	75	0	0	1

## B. Adult & Youth Programs

When asked to identify which adult programs were most important, both sets of respondents identified Computer Use/Technology Training and Author/Literary Events as the most important/somewhat important. For Meriden respondents, Genealogy Group and Business/Career Assistance were rated not very important. For Plainfield respondents, Current Events, Health/Wellness, Film/Music events, and Business/Career Assistance were rated not very important.

Regarding children's programs, the responses varied. The Summer Reading Program was rated very important/somewhat important by both sets of respondents. The Summer Theater Performances were rated not important at all for Plainfield respondents, and rated low for Meriden respondents. Additional responses are shown in **Tables 10 and 11**.

Table 10. Importance of Teen/Children's Programs

-								
Plainfield Library System Strategic Planning Survey - Meriden Library								
Of the following teen/children's programs which are the most important to you at Meriden Library?								
Answer Options  Very Somewhat Not very Not important Not important important important at all applicab								
Summer Reading Program	61	6	2	1	11			
Author/literary (Author or Book Illustrator programs)	54	12	2	2	10			
After School Programs	54	13	1	2	11			
Entertainment (movies, performers)	49	14	5	1	10			
Technology (gaming, digital learning)	43	11	10	4	11			
Story Hours	43	22	5	1	10			
Special programs - Summer theatre performances	20	19	13	8	17			

Table 11. Importance of Teen/Children's Programs

#### Plainfield Library System Strategic Planning Survey - Philip Read Memorial Library

Of the following teen/children's programs which are the most important to you at Philip Read Memorial Librar

Answer Options	Very important	Somewhat important	-	Not important at all	Not applicable
Summer Reading Program	42	62	3	2	23
Story Hours	30	59	18	1	24
Technology (gaming, digital learning)	28	57	12	5	25
Author/literary (Author or Book Illustrator programs)	23	73	11	1	22
Special programs - Summer theatre performances	22	14	8	64	22
After School Programs	21	70	12	3	24
Entertainment (movies, performers)	17	71	14	5	22

## C. Special Collections

For Meriden respondents, 75 percent were familiar with the Special Collections material offered at the library, and 59 percent of Plainfield respondents were familiar with the Special Collections material.

Regarding the importance of the Special Collections, both sets of respondents were evenly divided between considering the collection important vs. not important. Responses are shown in **Figures 2 and 3.** 

Figure 2. Importance of Special Collection - Meriden Library

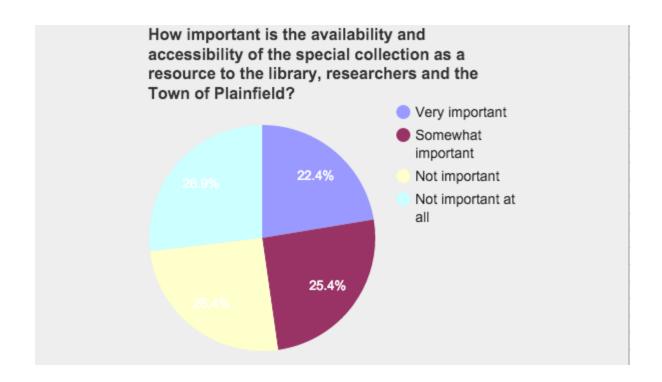
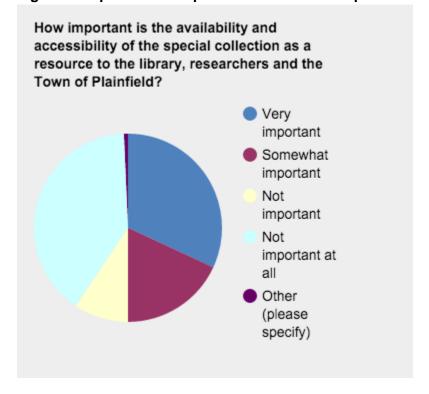


Figure 3. Importance of Special Collection - Philip Read Memorial Library



## III. Technology & Communications

Respondents were asked for their feedback on the web pages and social media. In both libraries, 85% of the patrons are finding what they need on the website. Fifteen percent (15%) of those responding did not use the web page. **Table 12** shows the top 5 website uses for each library.

Table 12. Top 5 Website Uses

Meriden Library Top 5 Website Uses	Philip Read Top 5 Website Uses		
Automated online catalog to look at the collection	Check out the calendar of events		
Check out the calendar of events	See what is new at the library - including new books		
See what is new at the library - including new books	Automated online catalog to look at the collection*		
Download an ebook or e-audio book from NH Downloadables	Access Plainfield maps*		
Automated online catalog to reserve a book	Access link to the Library Board of Trustees minutes, agenda, and meeting times on Town of Plainfield website*		

<sup>\*</sup>Three way tie

Several comments were made that respondents did not know all that was available on the websites.

Currently, Facebook is not heavily used by patrons at either library.

The majority of the respondents have Comcast Cable Internet Service followed by DSL. Thirty five percent (35%) of respondents have Smartphones. PRML has a high percentage (18%) of satellite internet providers. More than half respondents use Netflix or another online provider for digital movies.

Over 75% of the respondents had an e-reader.

A question was asked on how respondents find out about events at happening at the libraries. Philip Read Memorial Library appears to have a larger audience with PlainFacts (follows Word of Mouth in Meriden). The Meriden Library is using email to patrons more than PRML. Connect Cornish was used more by PRML patrons than ML patrons. **Table 13** illustrates how respondents learn about library events.

**Table 13. Primary Ways Respondents Learn About Library Events** 

Meriden Library	Philip Read Memorial Library
-----------------	------------------------------

E-Mail direct from Library	E-Mail from Friends of the libraries group
E-Mail from Friends of the libraries group	E-Mail direct from Library
Library Website	Library Website
Printed materials at the library (flyers/posters)	Community Bulletin Boards (Schools, Stores, Town Office, Libraries)
Community Bulletin Boards (Schools, Stores, Town Office, Libraries)	PlainFacts
Word of Mouth	Printed material at the library (flyers/posters)

## IV. Future Needs & Preferences

## A. Top Five Priorities

Respondents were asked to rank the **top five priorities for each library**. It is interesting to note that additional hours was ranked highest and technology ranked lowest for Meriden respondents. Yet it is the exact opposite for Philip Read respondents where technology was ranked highest and additional hours lowest, as shown in **Table 14**.

**Table 14. Library Priorities** 

Meriden Library	Geral May	Priorities for the Libraries	
1	5	Additional Hours	
2	4	Additional Staffing	
3	3	Additional books, DVDs, CDs, Audiobooks, etc.	
4	2	Additional electronic services (e.g. downloadable books, audio, music, databas	es)
5	1	Additional computers with new technology	

## B. Future Funding Priorities

Respondents were asked the following question for both Meriden and Philip Read Memorial Library: "Keeping in mind that funding (taxpayer dollars) and/or fundraising is limited, how important would you rate the following for each library looking out 3 - 5 years."

Of those participating, the top very important items for Philip Read were:

- → Finishing the PRML basement rooms
- → Air conditioning for PRML
- → Expanded collections

The items listed as somewhat important for Philip Read were:

- → More comfortable reading area
- → More work space/table space
- → Increasing the number of computers available for the public.

Of those participating, the top very important items for Meriden Library were:

- → Adding handicapped access
- → Expanding the Meriden Library
- → More comfortable reading areas

Of those participating, the somewhat important items Meriden Library were:

- → More work and table space
- → More open hours
- → More afternoon/summer/vacation programs

In both Meriden Library and PRML surveys, Sunday hours, additional business services, and more online databases were considered unimportant.

## C. Ideas for Improvement

When asked about *potential ideas for both libraries*, the results were the same in what respondents were interested in. The Top 10 ideas are shown in **Table 15**.

Table 15. Top Ten Ideas for Improvement

Meriden Library	PRIN Library	
1	3	Expanded collections (Book, audio, DVD Movies)
2	2	Downloadable movies and programs (Stream from home)
3	4	Science, Technology, Engineering & Math (STEM) Programs for Children
4	1	Technology classes (Downloading e-books, using online databases, basic computer skills)
5	6	E-readers/IPads or Chrome books for use in the library
6	5	E-readers/IPads, or Chrome books to check out and take home
7	8	Arts and Music Programs
8	7	Stronger WiFi signal
9	11	Children's activity book bags to check out
10	10	Additional meeting rooms
11	12	Circulating things other than books (tools, garden tools, etc.)/Seed Saver
12	9	Do It Yourself Programs

## D. Program Ideas

When asked to **list some program ideas** that they would like to see at the library (adult, children, young adult, senior citizens, etc.), respondents provided the following suggestions, shown in **Table 16**.

#### Table 16. Program Ideas

Meriden Library	Philip Read Memorial Library
More STEM Programming (14)	Senior Programs (7)
Teen/tween fantasy group.	STEM Programming (6)
Music Programs	lpad & Iphone Q & A (3)
Mesh senior citizens with young children, adult craft or a similar social activity Moon gazing, nature programs, etc. For children and adults.	Community Reads - like Grapes of Wrath, authors talking about their favorite books
Musical programs for the children, more hands on programs for the children	Film Series featuring several themes and topics
Programs about the town history geared to children	More education-focused classes would be better
Author talks	Learn more about the Cornish Colony perhaps a program of what was happening in the three villages of the Town of Plainfield 100 years ago
Something similar to TED talks	Mid-week story time (not Saturdays)
Crafty things for both kids and adults, more adult crafts or game nights.	Knitting Night
Art Programs. Learning about famous artists and their works	Bridge lessons for seniors, cribbage too
Psychology programs, behavior, puzzles, problems and discovery	International or independent film night and discussion
Science programs,earth, space, environment and biology	Digital security, fire safety
Local residents sharing their knowledge of various types of collections (including displays in the glass cases) or travel experiences	A lecture series
Technology room at the Meriden Library	Poetry reading evenings

## E. Ideas to Increase Library Usage

The participants in the survey were asked to provide **one or two improvements that the Plainfield Library System could make to increase usage of the libraries. Table 17** below shows the improvements recommended for Meriden, PRML, and the Trustees.

**Table 17. Improvement Suggestions to Increase Library Usage** 

Meriden Library (ML) Philip Read Memorial Library (PRML) Trustees

ML -Make the ML handicapped accessible and provide more space (32) ML - More equity in budgets for both libraries in town (2) ML - More hours (2) ML- Increase collections of books ML - better education on what's available online ML - Easier database search while in the library ML -Simpler and cleaner web site ML - Classes on technology use ML - More evening educational programs ML - Book reviews on-line PRML - More open hours (11) PRML - Better staff training on computers/technology (10) PRML - Get rid of the VHS tapes(6) PRML Finishing the basement (6) PRML - Continue to declutter (6) PRML Air conditioning (5) PRML - Continue adding technology and digital services (downloading e and audio books, online catalog, etc) (5) PRML - Improved children's (free) programs - STEM - Teens (4) PRML - Get rid of the fines (4) PRML Collection - Continuing to expand the range of books chosen both in fiction and non-fiction (4) PRML - remove outdated books (3)

Trustees - Stop bickering

PRML - Improve customer service (3)

Trustees - New Trustee board very biased against PRML, Friends & volunteers; play a leadership role

in getting basement & A/C completed at PRML

Trustees - New Library Board that it committed to resolving issues, not creating them; board that respects volunteers

Trustees - Two boards committed to local communities

Trustees - The PRML staff is frustrated and stressed; Instead of giving them help, you have created a competition between the two libraries; they try their best but they never had a chance with the poor training, follow up, and unreasonable demands put on them; give them the support they need - it will pay back many times over

Trustees - Better collaboration on collections to make more available to the town

Trustees - One library to serve one town - resources of money, volunteers, staff stretched too thinly to support two libraries for population of 2300

Trustees - Would like interlibrary loans to be more rapid

Trustees - More integration between the libraries

Trustees - The Trustees deserve an award from the town for demanding improvements at PRML

Trustees - Need to change from all-knowing command & control to inviting & participatory. Stop Meriden Library can do no wrong & Philip Read Memorial Library can do nothing right. Insane.

Trustees - Online checkout - order from Meriden, delivered to Plainfield

Trustees - Go back to stamping books! Lose paper

Trustees -Board be more supportive of Nancy and the Plainfield Library

## F. Expanded Collaboration

Respondents were given this statement and question, "We are three villages within the Town of Plainfield with two distinct, different public libraries. Throughout the years, they have shared and collaborated programs and resources. What ways do you believe that this collaboration should be expanded?" Table 17 shows the responses.

Joint programs (14)

Two libraries (15)

One Library (7)

One Director - One library system (5)

No expansion of programs and resources (4)

More cooperation, communication, transparency, less divisive within the Board of Trustees (3)

Avoid duplication/share resources (2)

Joint Friends Meetings

The volunteers make the collaborated programs work. Board needs to set an example of mutual collaboration. No favoritism.

## G. Feedback for the Trustees

The final question was to provide any feedback to the Trustees. A summary of that follows:

Good job trustees (35)
Improve service and results at PRML (12)
Improve Friends of PRML relationship with Trustees and vice versa (11)
Two boards for two libraries (6)
Good job Mary (6)
Expand Meriden (5)
Good Job Nancy (5)
Budget equitably (5)
Good job PRML Staff (4)
End divisiveness and favoritism (4)

Two libraries - Two directors (4)	
One board for two libraries (4)	

## VI. Demographics

Respondents identified the ages of family members who use the libraries. Of the respondents in Plainfield, the highest percentage of users was in the 50-59 year old cohort (45%). Of the respondents in Meriden, the highest percentage of users was in the 0 -10 year old cohort (49%). The majority of respondents (65 percent) were college educated. A total of 34 individuals with disabilities responded to the survey.